

A waste reuse  
project in the  
Mediterranean  
Basin:  
Capannori  
Córdoba  
New Deir Allaa  
Sakiet Ezzit

# Survey to identify barriers to reuse & Map of reuse resources developed in

Ministry of Local Administration (MOLA – P2)  
New Deir Allaa Municipality (NDAM – P3)

Speaker : Farah Dawoud

**XXVIII JORNADAS TÉCNICAS ANEPMA: PROJECT PRESENTATION**

**Mediterranean  
Basin Reuses**



## New Deir Allaa Municipality (NDAM – P3)

- City name: **Deir Allaa**
- Number of inhabitants: **61,000**
- Area of the municipality : **61.053 km<sup>2</sup>**
- Municipality's brief description:
  - **(1967)** NDAM was established.
  - Located at **Al Balqa Governorate** in the **Al-Aghwar area** west of the city of Al Salt. (250)m below the sea level on **the eastern side bordering the Jordan River**.
  - **(7) areas** are within NDAM administration borders.
  - Supplying the **domestic and foreign market** with all kinds of **vegetables and fruits**.



## Ministry of Local Administration (MOLA – P2)

*Smart Ministry able to fulfill the  
comprehensive & sustainable local  
development*

- **(1965)** the Ministry was established with name “Ministry of Interior for Municipal and Rural Affairs”.
- **(2019)** the name of the ministry was changed from the “Ministry of Municipal , Affairs - **MoMA**” to become “Ministry of Local Administration – **MoLA**”.
- H.E. the Minister is the chairman of the **Cities & Development Bank (CVDB)** board and the **Higher Planning Council (HPC)**.
- **(27) Municipal Affairs Directorates** in the governorates and districts.
- Responsible on **(100) municipalities & (21) Joint Services Councils (JSCs)**.
- **(760) employees** in MoLA main building and in the (27) directorates.
- **(13) main departments** included (SWM) department.

# Survey's result

## Purchasing, Selling or Donation of second hand items:

Interesting facts about basic concepts related to reuse: 3R concept, circular economy, important aspects when purchasing:

- **93%** (Reduce, reuse and recycle).
- **34%** (The price- the most important aspect).

Interesting facts about purchases, sales and donations of 2nd hand items:

- **63%** (people **purchased** a used item from a second-hand store), and the most purchased item was **clothes (42%)**.
- **68%** (people **donated/sold** an item to a second-hand store), and the most donated/sold item was **furniture (44%)**.
- **21%** (**Reluctance to take economic and social measures** and their consequences, **the main reason** for stopping someone to donate / sell used products ).

# Survey's result

## Interesting facts about understanding and utilization of composting:

- **50%** (people who **understand the composting utilization**).
- **19%** (people who have experience in **composting activities**).

## Interesting fact about the possible development of reuse sector in your municipality:

- **99%** (people who are willing to **support the reuse sector**).
- **85%** (people who would **trust the reuse activities** supported by **public sector**).

## Interesting facts about alternatives to purchasing:

- **54%** (people who prefer to use **renting product instead of buying** it such as furniture).
- **11%** (people who are with **Barter, non-profit exchange of products**).

# Survey's result

## Final considerations:

- Most of the local community of New Deir Allaa Municipality aware about the Reuse principle.
- The most reuse activities (alternatives) supported is renting of products.
- The most reused items preferable by the people is Furniture.
- The local community of New Deir Allaa Municipality has a Good knowledge and understanding of composting utilization.

# Mapping

- Number of stakeholders: 5
- Nature of stakeholders:
  - NGOs
- APPS: There is no application in the meanwhile.
- Typology of the items (# of stakeholders):
  - Furniture: 2
  - Books: 1
  - Leisure: 1
  - Clothes: 1
  - Electronics devices: 0

# Mapping

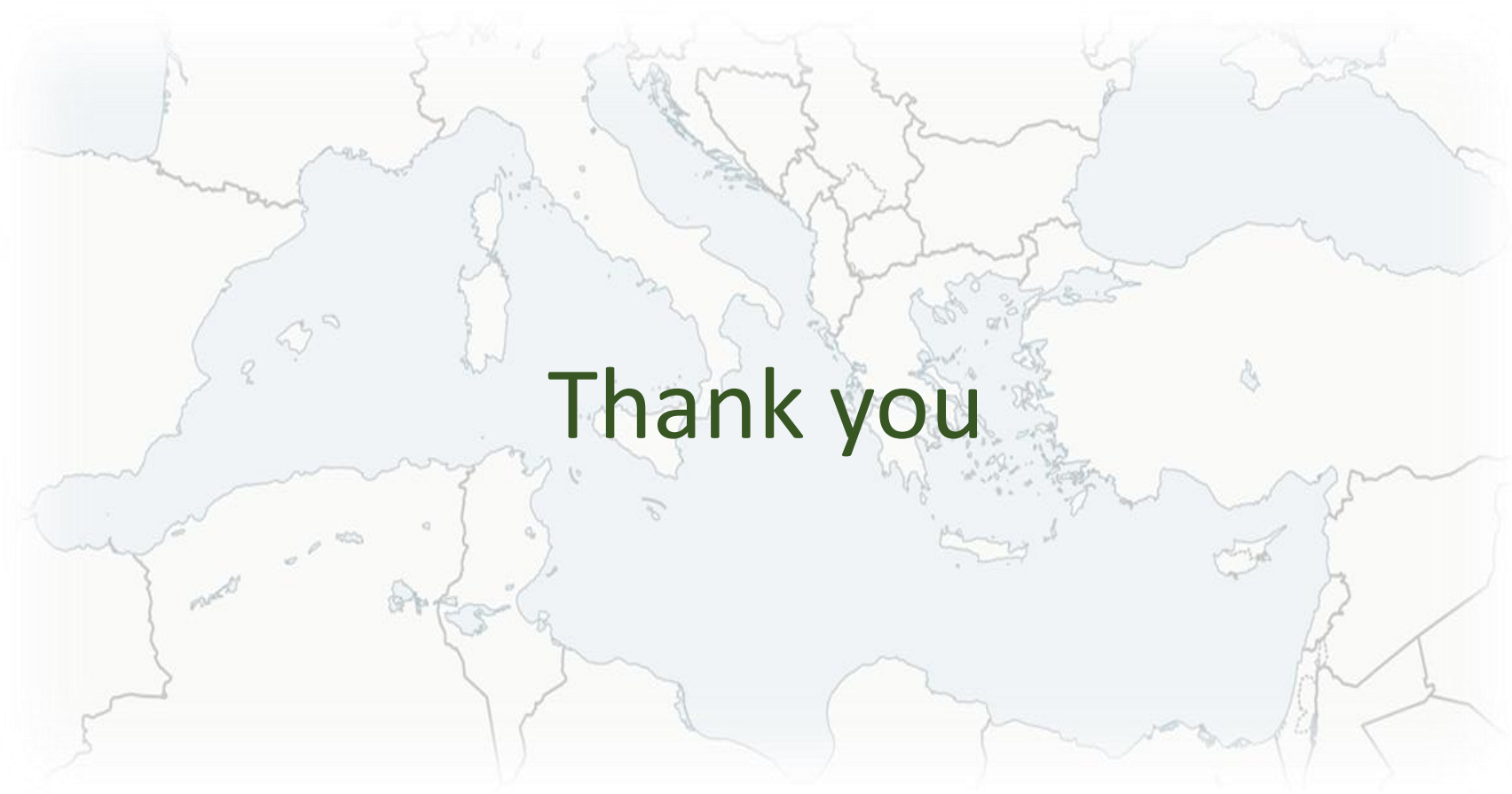
- Regulatory situation:
  - **National Municipal Solid Waste Management Strategy (2015 – 2034).**
  - **Waste Management Framework Law No. (16/2020).**

## Final considerations:

- **Social or charitable entities mainly associated the reuse activities (i.e. clothes, papers ... etc.).**
- **A few international fund that including component for supporting the circular economy activities (i.e. recycling, reuse ... etc.), which they are considered as indirect financial support to such activities, mainly, they are focusing more on recycling and composting activities.**



A waste reuse  
project in the  
Mediterranean  
Basin:  
Capannori  
Córdoba  
New Deir Allaa  
Sakiet Ezzit



Mediterranean  
Basin Reuses

